





# "Art's Angels"

## **Art Charity Auction**

## **Foreword**

The "Art's Angels" project is promoted by internationally know artist Maupal together with non-profit organizations Associazione Domna e Associazione Jeos, with the support of non-profit organization Fondazione Pangea Onlus, FSCIRE Fondazione per le Scienze Religiose, FAIRTRADE ITALIA and artist collective Darehood, with the aim of giving opportunities, create and foster human value in an historic moment of huge uncertainty, through an art charity auction to help women living a violence condition.

Art and creativity are by nature the language of "possible" and are the tools chosen by this project to support a non-profit organization which is committed every day to women's well-being and even more for those in need who are beginning paths to change their lives for the better.

Some of the artists – whose names will be revealed in the next few days - have been invited directly and there will be a call for others so to create and donate 75 unique artworks for a charity auction that will take place the second week of June 2020.

The charity auction donations will go to **Fondazione Pangea Onlus**, operating since many years in supporting projects for the empowerment of women who are living difficult social-economic situations and helping women who are victims of violence and discrimination, both in Italy and abroad.

## Why the title "Art's Angels"

In the famous 70s' tv series "Charlie's Angels", Charlie is the patron who, while staying behind the scenes, leaves the stage to the real protagonists, the smart and revolutionary – for the time – professionals known as "angels". In this project Art becomes a person and an angel, too, and the real protagonists are the women artists whom Maupal/Charlie is going to *share* the stage with to tangibly share the goal of this event that is to fight abuses and discriminations against women through art and to support women empowerment paths, being aware that to succeed in a cultural change that will allow the cancellation of gender discriminations and violence we need the commitment of all human beings.

The tv series confronted important, thorny and for the time ground-breaking matters like women's work conditions and crimes connected with sexist job places, debating about women as sexual objects, violence and hate crimes against women, prostitution and its exploitation, harassment and stalking. On the other side positive and empowerment themes were finally faced: women's solidarity, the strength and courage of women, women's great performances in jobs considered as typical of men, women's independence, gender politics, feminism, women workers conditions.

Even where critics found these arguments still too weak, the public of all genders and ages proved to deeply understand their meanings also when hidden and widely appreciated the program. Discrimination and gender violence must be tackled as much as empowerment and change shall be enhanced. Both processes belong to all of us human beings: women, men, transgenders and gender free.



## **Promoters**

Artist Maupal, Associazione Domna, Associazione Jeos and art collettive Darehood, promote the project:

<u>Maupal</u>: Mauro who is today 48, constantly reveals a vivid irony in his artworks. He exhibits around the world: Rome, London, and Miami. Since his first street piece, the "SuperPope" in 2014, he is walking the double paths of "fine art" and "street art" where he is internationally known for his pieces about Pope Franciscus, Queen Elisabeth, Angela Merkel, Giuseppe Conte and Donald Trump. The most important newspapers and magazines in the world have written about him: The Wall Street Journal, USA Today, NYTimes, The Guardian, The Daily Mail, The Indipendent, Daily Telegraph, The Sun, Times, Le Monde, L'Equipe, LeFigaro, LeParisienne, Der Spiegel, El Pais, El Mundo, O Globo etc. In 2016, the New York ARTNET tabloid rated him at 21st place of most influential artists in our planet.

Website: <a href="www.maupal.net">www.maupal.net</a> Facebook: MAUPAL Instagram: @maupal3000

Associazione Domna: non-profit organization active in social and cultural projects. Born and operating in Padova with branches in Milan and Genova, Domna wants to be a place where souls, thoughts and ideas come together and make the world a better place, especially for women and kids. A group of women friends who are professionals in different sectors and who committed to offer support to human beings founded it. "We try to find tangible solution to different needs always keeping in mind the artistic and ludic side of life and of the universe which is fundamental in any healing pathway". Since years they put together social and art projects, such as street art labs in schools and open spaces like parks and neighbourhood grounds, refugees' welcoming structures, unusual inside and outside locations open to everyone and minors in particular."

Website: www.domna.it

Facebook: DOMNA pagina e domna associazione gruppo aperto

Instagram: @associazionedomna

<u>Associazione Jeos</u>: non-profit cultural organization with the mission of keeping alive the memory, artwork and mind-set of Giacomo Ceccagno, known as the artist Jeos, by the promotion of art events and funding of artists, art groups and art organizations operating in the "writers" and "street art" fields. Research, promotion and study of projects of contemporary art, contemporary art publications and support to young artists wishing to walk the street art paths are among those projects that Associazione Jeos creates and finances.

Sito: www.associazionejeos.it Facebook: associazionejeos Instagram: @associazionejeos

<u>Darehood</u>: an art group involved in unconventional human and art projects. They are involved in graffiti, street art, installations, illustration, photography, and writing and in a mix of this all in different anonymous crews. They describe themselves as a group of humans looking for and wishing to spread *beauty*. They have chosen to be anonymous as they often worked on sensible projects and need to protect themselves and mostly the "weaker" ones they meet. They take part and support by financing through donations, artworks and gadgets different art projects mainly related to urban and street art and graffitism as long as they are of help to living creatures and to Mother Earth.

Instagram: @darehood\_den Mail: info@darehood.it



## **Supporters**

FSCIRE Fondazione per le Scienze Religiose: despite at this exact moment it is on stand-by mode because of the Covid19 pandemy, FSCIRE is carrying on an important project called "About Eve". About Eve is a travelling Festival of multi-disciplinary classes and shows hosted in 12 Italian cities with the main mission of showing how both discriminatory and fighting discrimination and sexism questions can be found in common heritages of faith. Their project is financed by the Italian Presidency of the Council of Ministres – Department for equal opportunities as part of the activities to prevent and fight violence against women and according to the Istanbul Convention. The 12 events develop through the collaboration of specialized professionals in the law, theology, history, academic and art fields who create three events in fact: a workshop, a conference and an art event. Follow updates on Facebook and Twitter @ApropositodiEva and on website www.fscire.it.

<u>FAIRTRADE ITALIA</u>: Fairtrade works everyday to bring a positive and long term change in some of the poorest countries of the world, through the payment of a stable price to agricultures operators – so that they are shielded fro market fluctuations and stock exchange speculations on food prices – and an additional money prize for them to invest in their communities or to strengthen their farms. Fairtrade Italia represents Fairtrade International and FAIRTRADE certification trademark in Italy since 1994. Fairtrade gender strategy acknowledges that a greater awareness by women and gender equality need to be promoted at every level. To fulfil our vision we put a specific importance to education aimed to having women as protagonists within the production organizations. Fairtrade is supporting progress and women awareness with specific actions like: non-discriminating standards, education to leadership, local micro credits given to women, changing the traditional vision of women, stopping stereotypes about women work.

Site: www.fairtrade.it Facebook: Fairtrade Italia Instagram: https://www.instagram.com/fairtrade.it/

<u>Elisa Montalenti</u>: with *Clicdocet* brand, Elisa deals with digital consulting and education. Through her wide expertise she accompanies professionals and firms in each phase of creation of their presence online: from website creation and positioning on search engines to identifying the best digital channels to develop a winning web marketing strategy. Elisa brings her web experience in classes as a teacher, too, collaborating with leading educational institutions and business schools. Contacts: www.clicdocet.com elisamontalenti@clicdocet.com

## Targets of the charity auction

The Art's Angel initiative aims to support and encourage women and their empowerment.

Aims of the auction are:

- promoting art "language" as an instrument for community and women empowerment improvement;
- giving a tangible economic support to discriminated or abused women who after a healing process are beginning a new life;
- sharing with a wide public the knowledge and tools on the themes aroused;
- develop a confrontation and exchange net on proposed contents;
- presenting food for thought on women's social, political and economic role;
- offering meeting, educational and interchange experiences on local, national and international basis.



## **Beneficiaries**

Beneficiaries of the donations will be women within REAMA Anti Violence Net of Fondazione Pangea Onlus projects:

"During COVID 19 pandemic restrictions home has not been a safe place for all women.

These months have been a double trap for who is living a situation of domestic violence because both the isolation imposed by the violent man and by health safety have increased. To all this we shall add the discomfort of women's daughters and sons who are collateral victims of witnessed violence and have been forced to stay home without school, sports or places where to confide to what happens at home.

United Nations has declared that during lockdown from Covid-19 emergency the formerly widespread level of domestic violence has increased.

Fondazione Pangea Onlus is on women side since twenty years and has rallied straight away to help: women kept writing to our two online free help desks <a href="mailto:sportello@reamanetwork.org">sportello@reamanetwork.org</a> for physical, psychologic violence and stalking, and <a href="mailto:miaeconomia@reamanetwork.org">miaeconomia@reamanetwork.org</a> for economic violence. We explained them all our services for them and gave them suggestions on how to deal with their situations according to their needs.

We have worked with REAMA Anti Violence Net – promoted by Pangea since two years ago – which kept working with all its services adapted to new needs and to the new situation caused by the lockdown, with women being forced to stay inside with their abusers, often together with their daughters and sons.

## Now, after the emergency, the need arises.

Today in phase 2 and tomorrow in phase 3 of the Covid-19 emergency, Pangea is supporting abused women and their daughters and sons. Despite the consistent measures taken by the institutions and Government, it is difficult for everybody and even more for these women to come out from the additional problems caused by the lockdown. This is why we are here and will be here in the future for them.

## Let us give each of these women an opportunity to start again from herself!

Each human being can contribute and feel part of this project by giving to women and their daughters and sons the opportunity and instruments for a better life.

Please help us to let them out of fear and violence so that no one of them shall feel alone, anymore.

## Donate.

Website: www.pangeaonlus.org and www.reamanetwork.org

Facebook: Fondazione Pangea Onlus

Instagram: @pangeaonlus



## **Guidelines for the artists**

The promoters have directly invited 25 artists who will be revealed day by day.

An open call will be on from May 21st to May 25<sup>th</sup> 2020: "a call to artistic arms" to participate and donate artworks open to all women artists and to everyone who feels so, as far as they are of age and living and creating on our Mother Earth.

The promoters will choose 50 artworks among those sent during the call for approximatively 75 artworks to be on auction.

Participation is free of charge. To take part in the project the artists shall send a written desire to do so to the mail address **progetti@domna.it** receiving an answer with all information on how to send photo and details about the artwork and themselves.

#### **Guidelines for donators**

The online auction will take place from June 7th to June 14th.

All artworks photographs together with their description and a biography of the artists will be available for bids on a dedicated website visible to everyone from the open day.

After registering all donators/bidders will be able to bid up beginning from the base price chosen by the artist.

The bid up minimum amount will be € 10,00 (ten euros).

Once the auction time has expired the last bid wil be the winning one and the bidder contacted by within few days to make the donation together with shipping costs (if any).

After the donation, the artwork will be sent directly by the artist to the winner.

Winners will donate to Associazione Domna choosing among bank transfer, paypal or credit card.

## Final total donation to Fondazione Pangea Onlus

Promoters will deduct from auction donations only the costs sustained for the project (website, bidding platform, professionals) and donate the entire amount to Fondazione Pangea Onlus.

The total amount of donations will be made public and visible to anyone.

Fondazione Pangea Onlus will give public information about the use of donation for the women in need, through a report in progress where possible and in a final report within December 2020.

## Autorizzazioni e trattamento dei dati personali.

Personal data shall be kept by Associazione di promozione sociale Domna and used only for the purposes of the charity auction and shipment of the artworks. We will not ask nor keep sensible data.

## Information and questions

All info and details will be given in a guideline document sent to participating artists and published on the auction site for donators.

For any further info or question, please write to email progetti@domna.it or call +393472157241.